

Bio – Dhavan V. Shah

Dhavan V. Shah is Louis A. and Mary E. Maier-Bascom Professor of Journalism and Mass Communication and Political Science at the University of Wisconsin-Madison. He received his doctorate from the University of Minnesota in 1999, earned tenure at Wisconsin in 2002, was promoted to full professor in 2004, and was awarded a named professorship in 2006. Shah's research concerns the social psychology of political communication, with particular attention to the role of mass media in political evaluations and civic participation. Shah has developed programs of research on (a) the capacity of mass and interpersonal communication, particularly the Internet, to encourage participation, (b) the influence of news framing, cueing, and priming on cognitive complexity, social judgment, and public opinion, and (c) the correspondence between media use and the intersection of consumer and civic culture, particularly the politics of consumption. This work has appeared in leading communication and political science journals; to date, he has authored over 60 articles and chapters. This work has been supported by grants from the Benton Foundation, Ford Foundation, Public Broadcasting Service, Corporation for Public Broadcasting, Rockefeller Brothers Fund, Carnegie Corporation, Pew Charitable Trusts, Russell Sage Foundation, Journal Foundation, and C.I.R.C.L.E. Shah has served on the editorial boards of nine different journals and has held leadership positions in three professional associations. He is the recipient of the Nafziger-White Award for the field's outstanding dissertation, the Kriegbaum Under-40 Award for early career contributions, and the Article of the Year Award in the field of Political Communication from ICA. His professional experience includes time with Leo Burnett Co. and work as a consultant for Fallon and PBS.